



The Samuel Bronfman Foundation Second Stage Growth Fund

Request for Proposal

About The Samuel Bronfman Foundation:

Guided by the vision of Edgar M. Bronfman, The Samuel Bronfman Foundation seeks to inspire a renaissance of Jewish life.

The foundation's grant making is informed by the following four principles:

- **JEWISH RENAISSANCE IS GROUNDED IN JEWISH LEARNING.**
We seek to facilitate exploration of Jewish identity and meaningful engagement with Jewish life.
- **JEWISH YOUTH SHAPE THE FUTURE OF THE JEWISH PEOPLE.**
Jewish youth possess exceptional vision and talent; we must empower them to lead the Jewish people and the world community.
- **VIBRANT JEWISH COMMUNITIES ARE OPEN AND INCLUSIVE.**
We support a culture of pluralism and mutual respect that celebrates diverse expressions of Jewish life.
- **ALL JEWS ARE A SINGLE FAMILY.** We affirm the unity of the Jewish people, throughout the world and in Israel. For more information visit www.thesbf.org or follow us on twitter [@bronfmanfound](https://twitter.com/bronfmanfound).

Background

The Jewish initiatives that comprised the [innovation ecosystem](#) contributed to a renaissance of Jewish life by providing creative entry points of engagement. This cohort is now facing different challenges during the transition from the start-up phase to the second stage of organizational development. The Samuel Bronfman Foundation strongly believes in supporting these organizations at this critical point in their growth trajectories. As the recent [Bikkurim](#) study brought to light, mid-level organizations are specifically in need of general operating funding to help them expand and achieve deeper impact.

In order to address this increasing need, The Samuel Bronfman Foundation has created a grant pool for second stage organizations to apply for general operating funding. Eligible organizations that have already completed, or are engaged in, a strategic planning or visioning process are invited to apply for funding to enable them to actualize their transition into the next stage of development, which could include growth, merger, spin-off or restructuring. Applicants may apply for funding of up to \$100,000 to be distributed over multiple years.

Eligibility

- Organizations should address and be committed to one or more of the guiding principles of The Samuel Bronfman Foundation.
- Organizations or programs within organizations that are at least 6 years old and have annual operating budgets less than \$5 million.
- All applicants must be recognized as a tax-exempt organization under the appropriate sections of the United States tax code.

Staff positions, scholarships, endowments and capital campaigns will not be considered.

Deadline

Letters of Inquiry must be submitted by **May 17, 2012**

This is a multi-step process and finalists will be required to submit additional information, and make themselves available for subsequent follow-up.

Letter of Inquiry (LOI) Format

The LOI should be two pages long (consisting of a one-page letter and a one-page attached budget).

Please include:

1. Contact person and contact information
 - Name
 - Phone number
 - Email address
 - Mailing address
 - Organization's website
 - Organization's twitter ID
2. Organization overview and mission
 - Goals and objectives
 - Target population
 - Opportunities and challenges
 - Explanation of why the organization is at a critical point in its growth trajectory.
3. Organizational Budget (projected income and expenses for 2012)
 - If the organization's income includes pending commitments, please characterize the likelihood of those becoming ongoing commitments.
 - Please provide a one paragraph summary on the financial challenges the organization is currently facing.

Submissions of incomplete applications will not be considered.

We will acknowledge your application within two weeks of its receipt. We will contact you if we have questions or require additional information.